



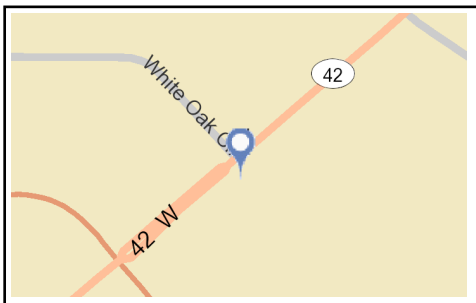
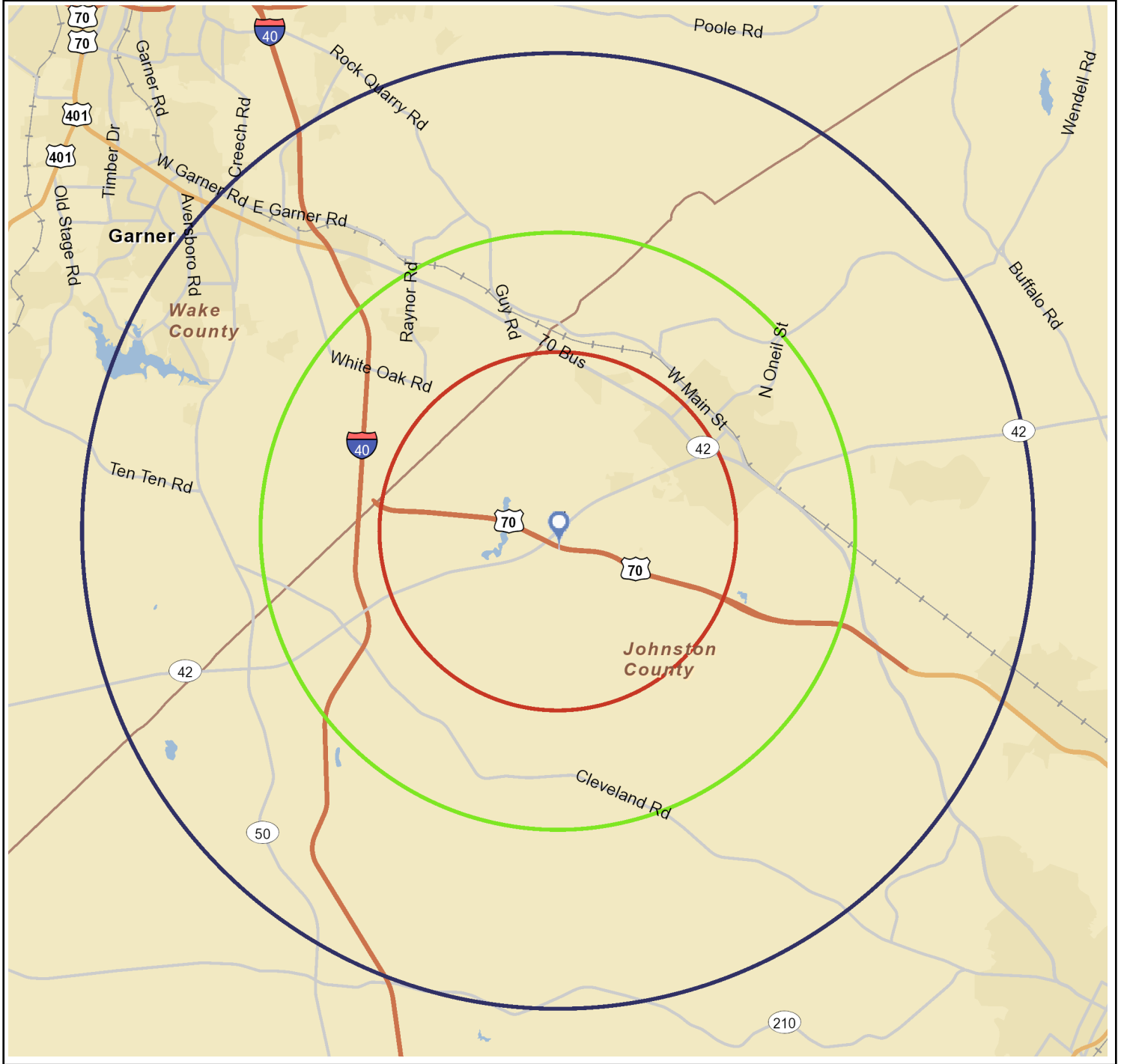
Site Map

Prepared by James BakerThe Lundy Group, Inc.

Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles





Executive Summary

Prepared by James BakerThe Lundy Group, Inc.

Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
2010 Population			
Total Population	20,543	42,362	101,116
Male Population	49.0%	49.3%	49.6%
Female Population	51.0%	50.7%	50.4%
Median Age	33.5	34.8	35.3
2010 Income			
Median HH Income	\$69,847	\$66,472	\$67,092
Per Capita Income	\$27,060	\$26,739	\$27,331
Average HH Income	\$73,591	\$72,107	\$74,087
2010 Households			
Total Households	7,477	15,794	37,294
Average Household Size	2.73	2.67	2.70
2010 Housing			
Owner Occupied Housing Units	74.9%	75.6%	77.4%
Renter Occupied Housing Units	18.7%	18.7%	16.3%
Vacant Housing Units	6.4%	5.7%	6.3%
Population			
1990 Population	6,536	15,115	33,181
2000 Population	12,378	27,432	58,800
2010 Population	20,543	42,362	101,116
2015 Population	24,824	51,422	124,169
1990-2000 Annual Rate	6.59%	6.14%	5.89%
2000-2010 Annual Rate	5.07%	4.33%	5.43%
2010-2015 Annual Rate	3.86%	3.95%	4.19%

In the identified market area, the current year population is 101,116. In 2000, the Census count in the market area was 58,800. The rate of change since 2000 was 5.43 percent annually. The five-year projection for the population in the market area is 124,169, representing a change of 4.19 percent annually from 2010 to 2015. Currently, the population is 49.6 percent male and 50.4 percent female.

	3 miles radius	5 miles radius	8 miles radius
Households			
1990 Households	2,390	5,690	12,249
2000 Households	4,544	10,363	21,849
2010 Households	7,477	15,794	37,294
2015 Households	9,038	19,151	45,816
1990-2000 Annual Rate	6.64%	6.18%	5.96%
2000-2010 Annual Rate	4.98%	4.2%	5.35%
2010-2015 Annual Rate	3.86%	3.93%	4.2%

The household count in this market area has changed from 21,849 in 2000 to 37,294 in the current year, a change of 5.35 percent annually. The five-year projection of households is 45,816, a change of 4.2 percent annually from the current year total. Average household size is currently 2.70, compared to 2.68 in the year 2000. The number of families in the current year is 27,683 in the market area.

Housing

Currently, 77.4 percent of the 39,785 housing units in the market area are owner occupied; 16.3 percent, renter occupied; and 6.3 percent are vacant. In 2000, there were 23,078 housing units - 78.1 percent owner occupied, 16.5 percent renter occupied and 5.4 percent vacant. The rate of change in housing units since 2000 is 5.46 percent. Median home value in the market area is \$150,359, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 2.59 percent annually to \$170,889. From 2000 to the current year, median home value changed by 2.46 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015. ESRI converted 1990 Census data into 2000 geography.



Executive Summary

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Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
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Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
Median Household Income			
1990 Median HH Income	\$33,711	\$32,104	\$33,724
2000 Median HH Income	\$50,485	\$51,198	\$52,513
2010 Median HH Income	\$69,847	\$66,472	\$67,092
2015 Median HH Income	\$76,816	\$74,899	\$75,512
1990-2000 Annual Rate	4.12%	4.78%	4.53%
2000-2010 Annual Rate	3.22%	2.58%	2.42%
2010-2015 Annual Rate	1.92%	2.42%	2.39%
Per Capita Income			
1990 Per Capita Income	\$12,560	\$13,039	\$13,738
2000 Per Capita Income	\$19,932	\$21,357	\$22,168
2010 Per Capita Income	\$27,060	\$26,739	\$27,331
2015 Per Capita Income	\$29,511	\$29,243	\$30,084
1990-2000 Annual Rate	4.73%	5.06%	4.9%
2000-2010 Annual Rate	3.03%	2.22%	2.06%
2010-2015 Annual Rate	1.75%	1.81%	1.94%
Average Household Income			
1990 Average Household Income	\$35,057	\$35,415	\$37,526
2000 Average Household Income	\$53,369	\$56,660	\$59,445
2010 Average HH Income	\$73,591	\$72,107	\$74,087
2015 Average HH Income	\$80,248	\$78,957	\$81,556
1990-2000 Annual Rate	4.29%	4.81%	4.71%
2000-2010 Annual Rate	3.18%	2.38%	2.17%
2010-2015 Annual Rate	1.75%	1.83%	1.94%

Households by Income

Current median household income is \$67,092 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$75,512 in five years. In 2000, median household income was \$52,513, compared to \$33,724 in 1990.

Current average household income is \$74,087 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$81,556 in five years. In 2000, average household income was \$59,445, compared to \$37,526 in 1990.

Current per capita income is \$27,331 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$30,084 in five years. In 2000, the per capita income was \$22,168, compared to \$13,738 in 1990.

Population by Employment

Total Businesses	542	1,515	2,815
Total Employees	4,245	13,229	22,755

Currently, 90.7 percent of the civilian labor force in the identified market area is employed and 9.3 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 92.5 percent of the civilian labor force, and unemployment will be 7.5 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 75.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 64.5 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 13.1 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 22.4 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 83.9 percent of the market area population drove alone to work, and 2.1 percent worked at home. The average travel time to work in 2000 was 31.6 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 11.0 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 28.2 percent were high school graduates only (29.6 percent in the U.S.)
- 12.7 percent had completed an Associate degree (7.7 percent in the U.S.)
- 19.5 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 6.3 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)



Demographic and Income Profile

Johnson Estate Rd, Clayton, NC 27520
 Ring: 3 miles radius

Prepared by James BakerThe Lundy Group,

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Summary	2000	2010	2015
Population	12,378	20,543	24,824
Households	4,544	7,477	9,038
Families	3,411	5,470	6,557
Average Household Size	2.70	2.73	2.73
Owner Occupied Housing Units	3,704	5,980	7,226
Renter Occupied Housing Units	840	1,496	1,812
Median Age	32.2	33.5	33.8
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	3.86%	1.61%	0.76%
Households	3.86%	1.69%	0.78%
Families	3.69%	1.52%	0.64%
Owner HHs	3.86%	1.72%	0.82%
Median Household Income	1.92%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	365	8.0%	403	5.4%	398	4.4%
\$15,000 - \$24,999	496	10.8%	418	5.6%	404	4.5%
\$25,000 - \$34,999	537	11.7%	426	5.7%	383	4.2%
\$35,000 - \$49,999	845	18.5%	1,047	14.0%	826	9.1%
\$50,000 - \$74,999	1,345	29.4%	1,744	23.3%	2,214	24.5%
\$75,000 - \$99,999	665	14.5%	2,048	27.4%	2,557	28.3%
\$100,000 - \$149,999	274	6.0%	1,066	14.3%	1,794	19.8%
\$150,000 - \$199,999	37	0.8%	234	3.1%	341	3.8%
\$200,000+	9	0.2%	90	1.2%	121	1.3%

Median Household Income	\$50,485	\$69,847	\$76,816
Average Household Income	\$53,369	\$73,591	\$80,248
Per Capita Income	\$19,932	\$27,060	\$29,511

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,106	8.9%	1,844	9.0%	2,178	8.8%
5 - 9	1,046	8.5%	1,676	8.2%	2,039	8.2%
10 - 14	882	7.1%	1,504	7.3%	1,857	7.5%
15 - 19	715	5.8%	1,245	6.1%	1,528	6.2%
20 - 24	663	5.4%	1,010	4.9%	1,300	5.2%
25 - 34	2,556	20.7%	3,547	17.3%	4,061	16.4%
35 - 44	2,359	19.1%	3,694	18.0%	4,190	16.9%
45 - 54	1,482	12.0%	2,890	14.1%	3,511	14.1%
55 - 64	771	6.2%	1,733	8.4%	2,222	9.0%
65 - 74	456	3.7%	823	4.0%	1,245	5.0%
75 - 84	264	2.1%	439	2.1%	527	2.1%
85+	75	0.6%	139	0.7%	168	0.7%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,745	78.7%	15,293	74.4%	18,459	74.4%
Black Alone	1,938	15.7%	3,394	16.5%	4,061	16.4%
American Indian Alone	70	0.6%	120	0.6%	141	0.6%
Asian Alone	68	0.5%	224	1.1%	284	1.1%
Pacific Islander Alone	1	0.0%	4	0.0%	5	0.0%
Some Other Race Alone	449	3.6%	1,224	6.0%	1,513	6.1%
Two or More Races	106	0.9%	284	1.4%	360	1.5%
Hispanic Origin (Any Race)	801	6.5%	2,241	10.9%	2,951	11.9%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

December 14, 2010

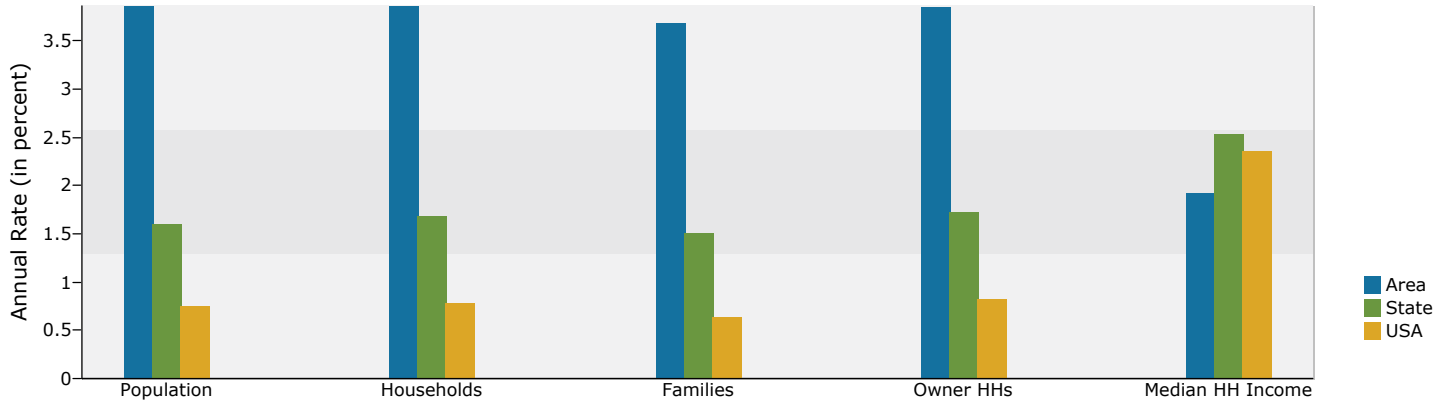


Demographic and Income Profile

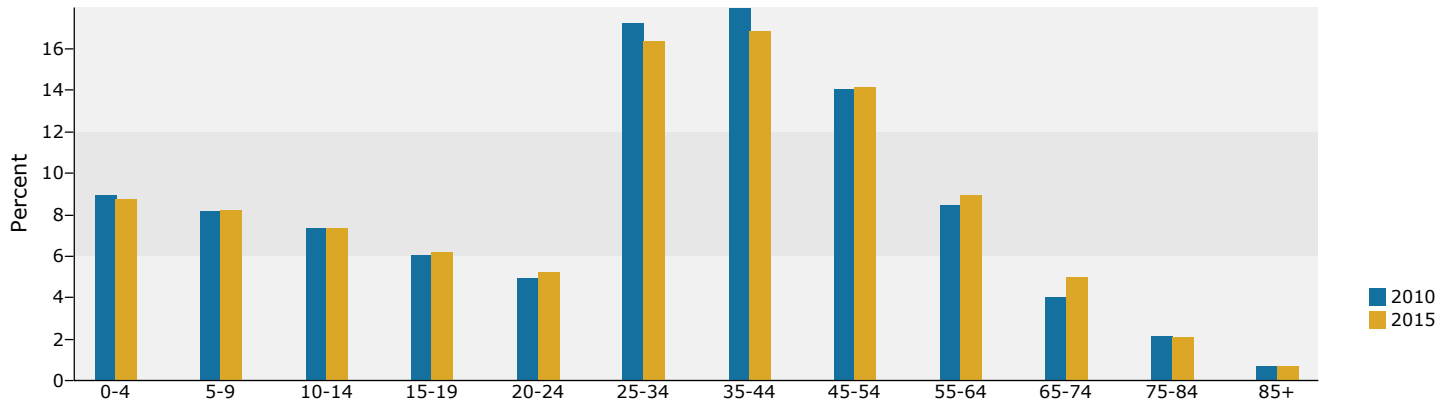
Johnson Estate Rd, Clayton, NC 27520
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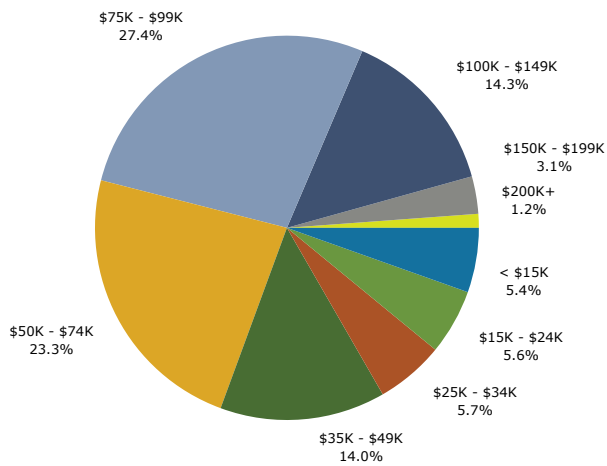
Trends 2010-2015



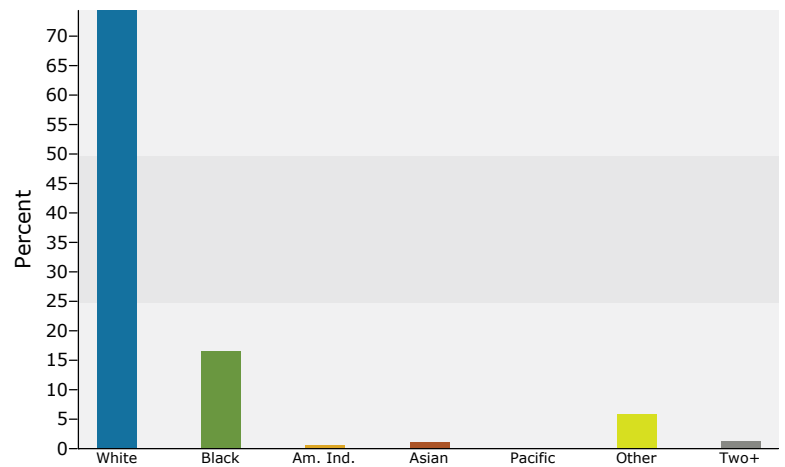
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 10.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Demographic and Income Profile

Johnson Estate Rd, Clayton, NC 27520
 Ring: 5 miles radius

Prepared by James BakerThe Lundy Group,

Latitude: 35.626151
 Longitude: -78.506898

Summary	2000	2010	2015
Population	27,432	42,362	51,422
Households	10,363	15,794	19,151
Families	7,835	11,646	14,004
Average Household Size	2.63	2.67	2.68
Owner Occupied Housing Units	8,424	12,668	15,346
Renter Occupied Housing Units	1,939	3,126	3,805
Median Age	33.1	34.8	35.0
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	3.95%	1.61%	0.76%
Households	3.93%	1.69%	0.78%
Families	3.76%	1.52%	0.64%
Owner HHs	3.91%	1.72%	0.82%
Median Household Income	2.42%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,050	10.1%	1,121	7.1%	1,121	5.9%
\$15,000 - \$24,999	959	9.2%	896	5.7%	851	4.4%
\$25,000 - \$34,999	1,141	11.0%	946	6.0%	854	4.5%
\$35,000 - \$49,999	1,838	17.7%	2,291	14.5%	1,856	9.7%
\$50,000 - \$74,999	2,946	28.3%	3,774	23.9%	4,908	25.6%
\$75,000 - \$99,999	1,508	14.5%	3,868	24.5%	4,884	25.5%
\$100,000 - \$149,999	703	6.8%	2,212	14.0%	3,679	19.2%
\$150,000 - \$199,999	172	1.7%	451	2.9%	676	3.5%
\$200,000+	75	0.7%	234	1.5%	323	1.7%

Median Household Income	\$51,198	\$66,472	\$74,899
Average Household Income	\$56,660	\$72,107	\$78,957
Per Capita Income	\$21,357	\$26,739	\$29,243

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,363	8.6%	3,601	8.5%	4,220	8.2%
5 - 9	2,265	8.3%	3,394	8.0%	4,101	8.0%
10 - 14	1,937	7.1%	3,177	7.5%	3,919	7.6%
15 - 19	1,570	5.7%	2,655	6.3%	3,296	6.4%
20 - 24	1,425	5.2%	2,050	4.8%	2,719	5.3%
25 - 34	5,277	19.2%	6,461	15.3%	7,461	14.5%
35 - 44	5,264	19.2%	7,473	17.6%	8,210	16.0%
45 - 54	3,466	12.6%	6,317	14.9%	7,728	15.0%
55 - 64	2,008	7.3%	3,955	9.3%	5,161	10.0%
65 - 74	1,103	4.0%	2,010	4.7%	2,998	5.8%
75 - 84	607	2.2%	962	2.3%	1,227	2.4%
85+	147	0.5%	309	0.7%	384	0.7%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	21,640	78.9%	31,680	74.8%	38,329	74.5%
Black Alone	4,439	16.2%	7,267	17.2%	8,846	17.2%
American Indian Alone	130	0.5%	224	0.5%	266	0.5%
Asian Alone	139	0.5%	411	1.0%	522	1.0%
Pacific Islander Alone	5	0.0%	13	0.0%	14	0.0%
Some Other Race Alone	814	3.0%	2,112	5.0%	2,615	5.1%
Two or More Races	265	1.0%	655	1.5%	829	1.6%
Hispanic Origin (Any Race)	1,493	5.4%	4,017	9.5%	5,305	10.3%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

December 14, 2010

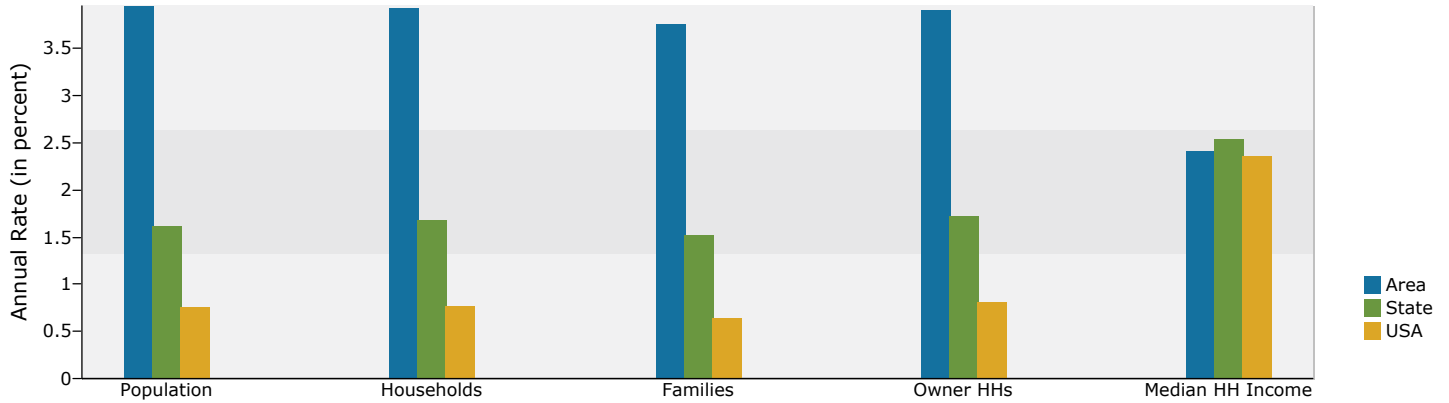


Demographic and Income Profile

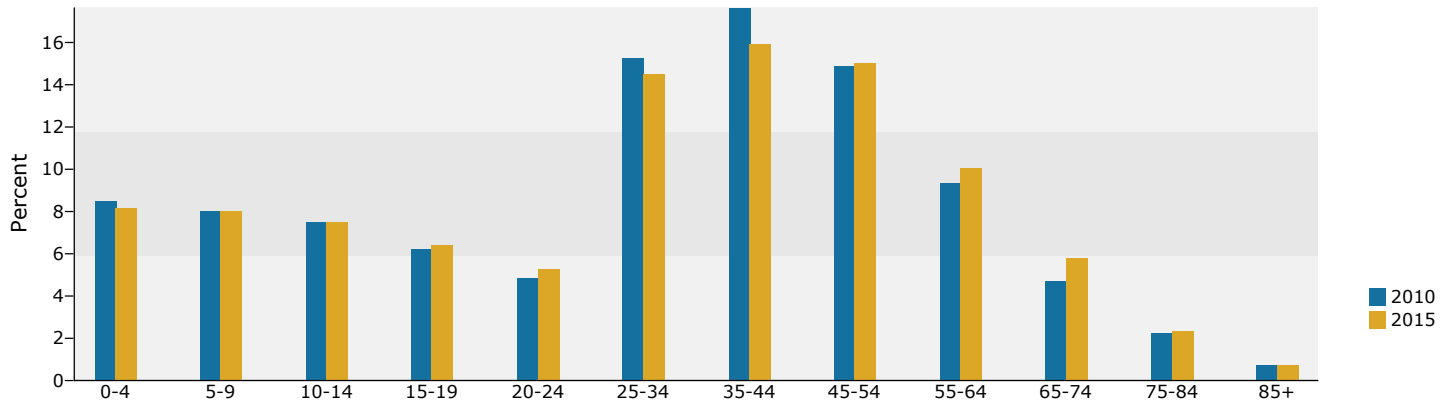
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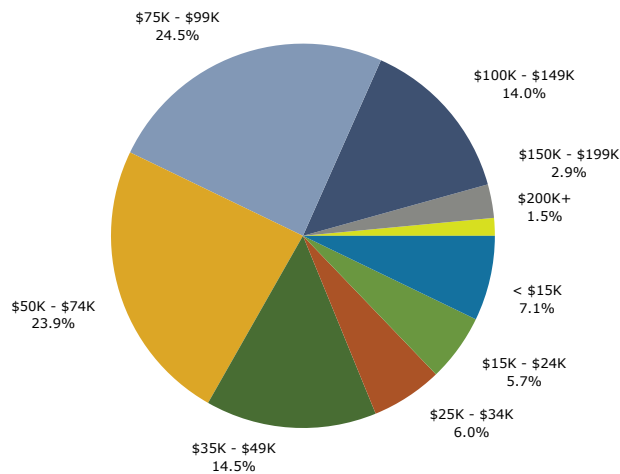
Trends 2010-2015



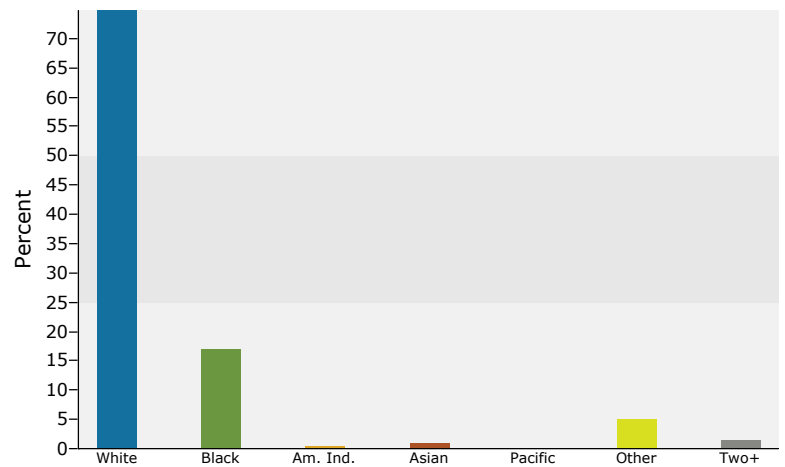
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 9.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Demographic and Income Profile

Johnson Estate Rd, Clayton, NC 27520
 Ring: 8 miles radius

Prepared by James BakerThe Lundy Group,

Latitude: 35.626151
 Longitude: -78.506898

Summary	2000		2010		2015	
Population	58,800		101,116		124,169	
Households	21,849		37,294		45,816	
Families	16,731		27,683		33,662	
Average Household Size	2.68		2.70		2.70	
Owner Occupied Housing Units	18,047		30,798		37,811	
Renter Occupied Housing Units	3,802		6,497		8,006	
Median Age	33.6		35.3		35.4	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	4.19%		1.61%		0.76%	
Households	4.20%		1.69%		0.78%	
Families	3.99%		1.52%		0.64%	
Owner HHs	4.19%		1.72%		0.82%	
Median Household Income	2.39%		2.54%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,055	9.4%	2,611	7.0%	2,648	5.8%
\$15,000 - \$24,999	1,856	8.5%	1,930	5.2%	1,857	4.1%
\$25,000 - \$34,999	2,438	11.1%	2,341	6.3%	2,129	4.6%
\$35,000 - \$49,999	3,792	17.3%	5,557	14.9%	4,674	10.2%
\$50,000 - \$74,999	6,015	27.5%	8,589	23.0%	11,280	24.6%
\$75,000 - \$99,999	3,328	15.2%	8,416	22.6%	10,298	22.5%
\$100,000 - \$149,999	1,833	8.4%	6,136	16.5%	10,356	22.6%
\$150,000 - \$199,999	379	1.7%	1,082	2.9%	1,668	3.6%
\$200,000+	214	1.0%	633	1.7%	905	2.0%
Median Household Income	\$52,513		\$67,092		\$75,512	
Average Household Income	\$59,445		\$74,087		\$81,556	
Per Capita Income	\$22,168		\$27,331		\$30,084	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,936	8.4%	8,326	8.2%	9,927	8.0%
5 - 9	4,801	8.2%	7,964	7.9%	9,725	7.8%
10 - 14	4,236	7.2%	7,670	7.6%	9,547	7.7%
15 - 19	3,433	5.8%	6,455	6.4%	8,082	6.5%
20 - 24	2,951	5.0%	4,903	4.8%	6,518	5.2%
25 - 34	10,741	18.3%	14,664	14.5%	17,406	14.0%
35 - 44	11,434	19.4%	17,486	17.3%	19,513	15.7%
45 - 54	7,913	13.5%	15,532	15.4%	18,608	15.0%
55 - 64	4,445	7.6%	10,160	10.0%	13,376	10.8%
65 - 74	2,354	4.0%	5,028	5.0%	7,640	6.2%
75 - 84	1,255	2.1%	2,204	2.2%	2,924	2.4%
85+	301	0.5%	724	0.7%	903	0.7%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	46,741	79.5%	75,240	74.4%	91,570	73.7%
Black Alone	9,184	15.6%	17,077	16.9%	21,420	17.3%
American Indian Alone	269	0.5%	546	0.5%	649	0.5%
Asian Alone	282	0.5%	878	0.9%	1,130	0.9%
Pacific Islander Alone	17	0.0%	49	0.0%	53	0.0%
Some Other Race Alone	1,687	2.9%	5,608	5.5%	7,148	5.8%
Two or More Races	620	1.1%	1,718	1.7%	2,199	1.8%
Hispanic Origin (Any Race)	2,940	5.0%	9,727	9.6%	12,993	10.5%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

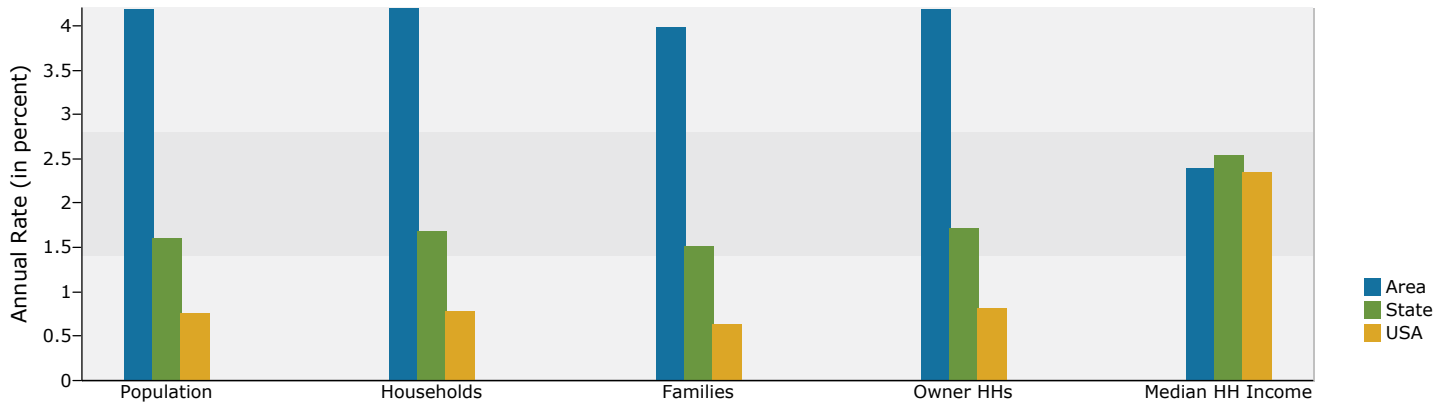


Demographic and Income Profile

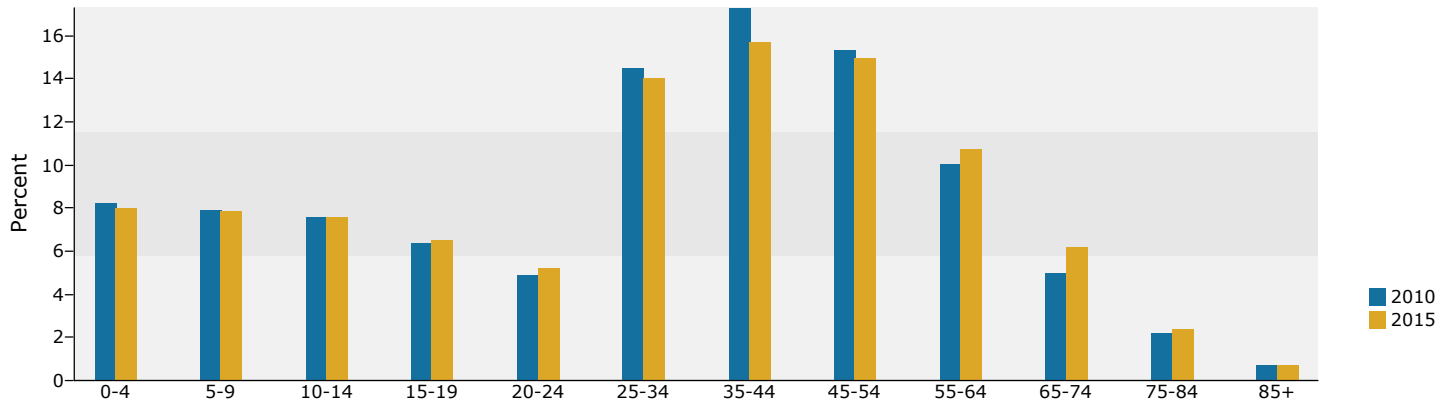
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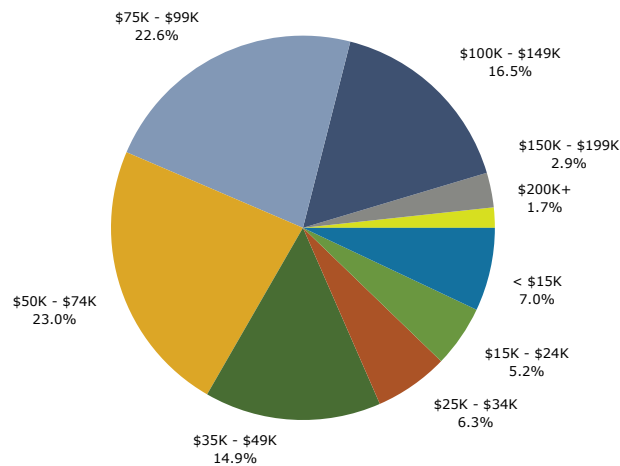
Trends 2010-2015



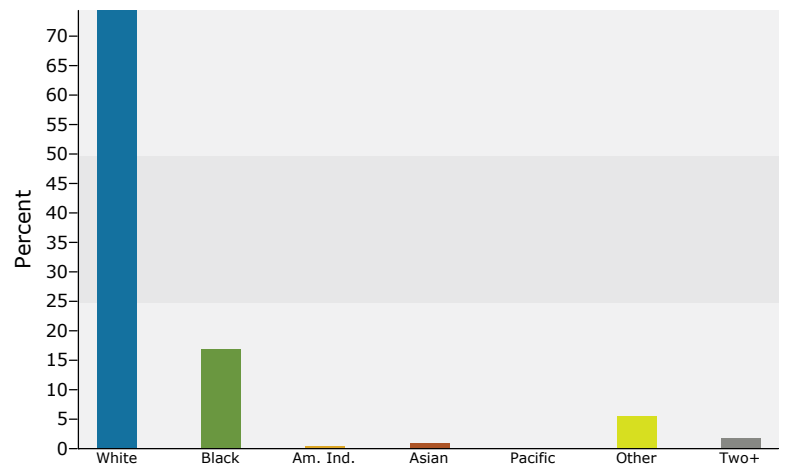
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 9.6%




Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
 2000 Total Population	12,378	27,432	58,800
2000 Group Quarters	125	154	334
2010 Total Population	20,543	42,362	101,116
2015 Total Population	24,824	51,422	124,169
2010 - 2015 Annual Rate	3.86%	3.95%	4.19%
 2000 Households	4,544	10,363	21,849
2000 Average Household Size	2.7	2.63	2.68
2010 Households	7,477	15,794	37,294
2010 Average Household Size	2.73	2.67	2.7
2015 Households	9,038	19,151	45,816
2015 Average Household Size	2.73	2.68	2.7
2010 - 2015 Annual Rate	3.86%	3.93%	4.2%
2000 Families	3,411	7,835	16,731
2000 Average Family Size	3.09	3.02	3.04
2010 Families	5,470	11,646	27,683
2010 Average Family Size	3.16	3.09	3.11
2015 Families	6,557	14,004	33,662
2015 Average Family Size	3.18	3.11	3.12
2010 - 2015 Annual Rate	3.69%	3.76%	3.99%
 2000 Housing Units	4,827	10,929	23,078
Owner Occupied Housing Units	76.8%	76.9%	78.1%
Renter Occupied Housing Units	17.4%	17.7%	16.5%
Vacant Housing Units	5.8%	5.4%	5.4%
2010 Housing Units	7,988	16,748	39,784
Owner Occupied Housing Units	74.9%	75.6%	77.4%
Renter Occupied Housing Units	18.7%	18.7%	16.3%
Vacant Housing Units	6.4%	5.7%	6.3%
2015 Housing Units	9,818	20,582	49,647
Owner Occupied Housing Units	73.6%	74.6%	76.2%
Renter Occupied Housing Units	18.5%	18.5%	16.1%
Vacant Housing Units	7.9%	7.0%	7.7%
Median Household Income			
2000	\$50,485	\$51,198	\$52,513
2010	\$69,847	\$66,472	\$67,092
2015	\$76,816	\$74,899	\$75,512
Median Home Value			
2000	\$110,177	\$112,924	\$117,231
2010	\$143,764	\$148,390	\$150,359
2015	\$162,752	\$167,867	\$170,889
Per Capita Income			
2000	\$19,932	\$21,357	\$22,168
2010	\$27,060	\$26,739	\$27,331
2015	\$29,511	\$29,243	\$30,084
Median Age			
2000	32.2	33.1	33.6
2010	33.5	34.8	35.3
2015	33.8	35.0	35.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
2000 Households by Income			
 Household Income Base	4,573	10,392	21,910
< \$15,000	8.0%	10.1%	9.4%
\$15,000 - \$24,999	10.8%	9.2%	8.5%
\$25,000 - \$34,999	11.7%	11.0%	11.1%
\$35,000 - \$49,999	18.5%	17.7%	17.3%
\$50,000 - \$74,999	29.4%	28.3%	27.5%
\$75,000 - \$99,999	14.5%	14.5%	15.2%
\$100,000 - \$149,999	6.0%	6.8%	8.4%
\$150,000 - \$199,999	0.8%	1.7%	1.7%
\$200,000+	0.2%	0.7%	1.0%
Average Household Income	\$53,369	\$56,660	\$59,445
2010 Households by Income			
Household Income Base	7,476	15,793	37,295
< \$15,000	5.4%	7.1%	7.0%
\$15,000 - \$24,999	5.6%	5.7%	5.2%
\$25,000 - \$34,999	5.7%	6.0%	6.3%
\$35,000 - \$49,999	14.0%	14.5%	14.9%
\$50,000 - \$74,999	23.3%	23.9%	23.0%
\$75,000 - \$99,999	27.4%	24.5%	22.6%
\$100,000 - \$149,999	14.3%	14.0%	16.5%
\$150,000 - \$199,999	3.1%	2.9%	2.9%
\$200,000+	1.2%	1.5%	1.7%
Average Household Income	\$73,591	\$72,107	\$74,087
2015 Households by Income			
Household Income Base	9,038	19,152	45,815
< \$15,000	4.4%	5.9%	5.8%
\$15,000 - \$24,999	4.5%	4.4%	4.1%
\$25,000 - \$34,999	4.2%	4.5%	4.6%
\$35,000 - \$49,999	9.1%	9.7%	10.2%
\$50,000 - \$74,999	24.5%	25.6%	24.6%
\$75,000 - \$99,999	28.3%	25.5%	22.5%
\$100,000 - \$149,999	19.8%	19.2%	22.6%
\$150,000 - \$199,999	3.8%	3.5%	3.6%
\$200,000+	1.3%	1.7%	2.0%
Average Household Income	\$80,248	\$78,957	\$81,556
2000 Owner Occupied HUs by Value			
Total	3,752	8,444	18,062
<\$50,000	15.3%	12.8%	11.9%
\$50,000 - 99,999	23.9%	24.5%	22.7%
\$100,000 - 149,999	43.6%	40.1%	38.0%
\$150,000 - 199,999	11.9%	14.2%	16.0%
\$200,000 - \$299,999	4.8%	6.7%	8.7%
\$300,000 - 499,999	0.3%	1.2%	2.0%
\$500,000 - 999,999	0.1%	0.3%	0.4%
\$1,000,000+	0.1%	0.2%	0.3%
Average Home Value	\$110,392	\$121,514	\$129,888
2000 Specified Renter Occupied HUs by Contract Rent			
Total	817	1,910	3,740
With Cash Rent	93.6%	92.4%	91.7%
No Cash Rent	6.4%	7.6%	8.3%
Median Rent	\$535	\$509	\$510
Average Rent	\$509	\$492	\$513

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
2000 Population by Age			
 Total	12,375	27,432	58,800
Age 0 - 4	8.9%	8.6%	8.4%
Age 5 - 9	8.5%	8.3%	8.2%
Age 10 - 14	7.1%	7.1%	7.2%
Age 15 - 19	5.8%	5.7%	5.8%
Age 20 - 24	5.4%	5.2%	5.0%
Age 25 - 34	20.7%	19.2%	18.3%
Age 35 - 44	19.1%	19.2%	19.4%
Age 45 - 54	12.0%	12.6%	13.5%
Age 55 - 64	6.2%	7.3%	7.6%
Age 65 - 74	3.7%	4.0%	4.0%
Age 75 - 84	2.1%	2.2%	2.1%
Age 85+	0.6%	0.5%	0.5%
Age 18+	71.6%	72.2%	72.3%
2010 Population by Age			
Total	20,545	42,364	101,117
Age 0 - 4	9.0%	8.5%	8.2%
Age 5 - 9	8.2%	8.0%	7.9%
Age 10 - 14	7.3%	7.5%	7.6%
Age 15 - 19	6.1%	6.3%	6.4%
Age 20 - 24	4.9%	4.8%	4.8%
Age 25 - 34	17.3%	15.3%	14.5%
Age 35 - 44	18.0%	17.6%	17.3%
Age 45 - 54	14.1%	14.9%	15.4%
Age 55 - 64	8.4%	9.3%	10.0%
Age 65 - 74	4.0%	4.7%	5.0%
Age 75 - 84	2.1%	2.3%	2.2%
Age 85+	0.7%	0.7%	0.7%
Age 18+	72.1%	72.4%	72.6%
2015 Population by Age			
Total	24,826	51,424	124,169
Age 0 - 4	8.8%	8.2%	8.0%
Age 5 - 9	8.2%	8.0%	7.8%
Age 10 - 14	7.5%	7.6%	7.7%
Age 15 - 19	6.2%	6.4%	6.5%
Age 20 - 24	5.2%	5.3%	5.2%
Age 25 - 34	16.4%	14.5%	14.0%
Age 35 - 44	16.9%	16.0%	15.7%
Age 45 - 54	14.1%	15.0%	15.0%
Age 55 - 64	9.0%	10.0%	10.8%
Age 65 - 74	5.0%	5.8%	6.2%
Age 75 - 84	2.1%	2.4%	2.4%
Age 85+	0.7%	0.7%	0.7%
Age 18+	72.1%	72.5%	72.7%
2000 Population by Sex			
Males	49.4%	49.6%	49.8%
Females	50.6%	50.4%	50.2%
2010 Population by Sex			
Males	49.0%	49.3%	49.6%
Females	51.0%	50.7%	50.4%
2015 Population by Sex			
Males	48.7%	49.2%	49.5%
Females	51.3%	50.8%	50.5%



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
2000 Population by Race/Ethnicity			
 Total	12,377	27,432	58,800
White Alone	78.7%	78.9%	79.5%
Black Alone	15.7%	16.2%	15.6%
American Indian Alone	0.6%	0.5%	0.5%
Asian or Pacific Islander Alone	0.6%	0.5%	0.5%
Some Other Race Alone	3.6%	3.0%	2.9%
Two or More Races	0.9%	1.0%	1.1%
Hispanic Origin	6.5%	5.4%	5.0%
Diversity Index	43.4	41.8	40.6
2010 Population by Race/Ethnicity			
Total	20,543	42,362	101,116
White Alone	74.4%	74.8%	74.4%
Black Alone	16.5%	17.2%	16.9%
American Indian Alone	0.6%	0.5%	0.5%
Asian or Pacific Islander Alone	1.1%	1.0%	0.9%
Some Other Race Alone	6.0%	5.0%	5.5%
Two or More Races	1.4%	1.5%	1.7%
Hispanic Origin	10.9%	9.5%	9.6%
Diversity Index	53.1	51.2	51.9
2015 Population by Race/Ethnicity			
Total	24,823	51,421	124,169
White Alone	74.4%	74.5%	73.7%
Black Alone	16.4%	17.2%	17.3%
American Indian Alone	0.6%	0.5%	0.5%
Asian or Pacific Islander Alone	1.2%	1.0%	1.0%
Some Other Race Alone	6.1%	5.1%	5.8%
Two or More Races	1.5%	1.6%	1.8%
Hispanic Origin	11.9%	10.3%	10.5%
Diversity Index	54.2	52.3	53.4
2000 Population 3+ by School Enrollment			
 Total	11,884	26,047	55,979
Enrolled in Nursery/Preschool	2.1%	2.0%	2.1%
Enrolled in Kindergarten	1.9%	2.0%	1.9%
Enrolled in Grade 1-8	13.2%	12.9%	13.2%
Enrolled in Grade 9-12	6.1%	5.3%	5.5%
Enrolled in College	3.6%	3.4%	3.5%
Enrolled in Grad/Prof School	0.4%	0.7%	0.8%
Not Enrolled in School	72.7%	73.7%	73.1%
2010 Population 25+ by Educational Attainment			
Total	13,263	27,487	65,799
Less than 9th Grade	4.5%	4.5%	3.9%
9th - 12th Grade, No Diploma	6.6%	6.6%	7.1%
High School Graduate	28.5%	28.6%	28.2%
Some College, No Degree	22.7%	22.2%	22.3%
Associate Degree	15.0%	13.8%	12.7%
Bachelor's Degree	18.3%	19.2%	19.5%
Graduate/Professional Degree	4.4%	5.2%	6.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.






Johnson Estate Rd, Clayton, ...

Market Profile

Prepared by James BakerThe Lundy Group, Inc.

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
2010 Population 15+ by Marital Status			
 Total	15,519	32,190	77,156
Never Married	22.2%	21.8%	22.8%
Married	62.8%	62.8%	62.8%
Widowed	3.9%	4.4%	3.9%
Divorced	11.2%	11.0%	10.4%
2000 Population 16+ by Employment Status			
 Total	9,351	20,515	43,998
In Labor Force	75.2%	74.7%	75.0%
Civilian Employed	72.3%	72.0%	72.4%
Civilian Unemployed	2.7%	2.5%	2.5%
In Armed Forces	0.2%	0.1%	0.1%
Not in Labor Force	24.8%	25.3%	25.0%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	89.7%	90.0%	90.7%
Civilian Unemployed	10.3%	10.0%	9.3%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.6%	91.9%	92.5%
Civilian Unemployed	8.4%	8.1%	7.5%
2000 Females 16+ by Employment Status and Age of Children			
Total	4,873	10,604	22,561
Own Children < 6 Only	10.5%	10.6%	10.6%
Employed/in Armed Forces	6.5%	6.6%	6.8%
Unemployed	0.4%	0.5%	0.4%
Not in Labor Force	3.6%	3.6%	3.4%
Own Children < 6 and 6-17 Only	9.4%	8.8%	8.2%
Employed/in Armed Forces	6.4%	5.6%	5.0%
Unemployed	0.6%	0.4%	0.4%
Not in Labor Force	2.4%	2.8%	2.8%
Own Children 6-17 Only	19.7%	19.2%	19.6%
Employed/in Armed Forces	15.8%	14.6%	15.0%
Unemployed	0.5%	0.4%	0.4%
Not in Labor Force	3.5%	4.2%	4.2%
No Own Children < 18	60.4%	61.3%	61.6%
Employed/in Armed Forces	36.0%	37.3%	38.1%
Unemployed	1.7%	1.4%	1.5%
Not in Labor Force	22.7%	22.6%	22.0%
2010 Employed Population 16+ by Industry			
 Total	9,166	18,840	45,672
Agriculture/Mining	0.4%	0.6%	0.6%
Construction	12.0%	11.1%	11.2%
Manufacturing	8.6%	8.2%	7.6%
Wholesale Trade	3.7%	4.0%	4.2%
Retail Trade	11.6%	11.3%	11.1%
Transportation/Utilities	4.6%	4.5%	4.5%
Information	2.1%	2.7%	2.9%
Finance/Insurance/Real Estate	7.1%	6.9%	6.7%
Services	39.6%	40.7%	41.0%
Public Administration	10.2%	10.0%	10.4%


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
2010 Employed Population 16+ by Occupation			
Total	9,166	18,839	45,674
White Collar	62.2%	63.5%	64.5%
Management/Business/Financial	14.2%	15.1%	15.4%
Professional	22.2%	23.5%	23.9%
Sales	10.2%	10.0%	10.1%
Administrative Support	15.5%	14.9%	15.1%
Services	13.5%	13.3%	13.1%
Blue Collar	24.4%	23.2%	22.4%
Farming/Forestry/Fishing	0.4%	0.4%	0.4%
Construction/Extraction	8.9%	8.4%	8.4%
Installation/Maintenance/Repair	5.2%	4.8%	4.6%
Production	4.1%	4.2%	4.1%
Transportation/Material Moving	5.7%	5.3%	5.0%
2000 Workers 16+ by Means of Transportation to Work			
 Total	6,714	14,635	31,437
Drove Alone - Car, Truck, or Van	84.6%	84.9%	83.9%
Carpooled - Car, Truck, or Van	12.4%	12.0%	12.8%
Public Transportation	0.0%	0.1%	0.1%
Walked	0.7%	0.7%	0.5%
Other Means	0.7%	0.6%	0.6%
Worked at Home	1.5%	1.6%	2.1%
2000 Workers 16+ by Travel Time to Work			
Total	6,714	14,633	31,437
Did Not Work at Home	98.5%	98.4%	97.9%
Less than 5 minutes	1.2%	1.0%	1.0%
5 to 9 minutes	5.7%	5.9%	5.3%
10 to 19 minutes	17.1%	18.1%	18.2%
20 to 24 minutes	12.0%	12.7%	13.3%
25 to 34 minutes	29.4%	28.0%	28.3%
35 to 44 minutes	13.2%	12.3%	11.8%
45 to 59 minutes	13.1%	12.8%	12.6%
60 to 89 minutes	3.8%	4.3%	4.4%
90 or more minutes	3.0%	3.3%	2.9%
Worked at Home	1.5%	1.6%	2.1%
Average Travel Time to Work (in min)	31.6	32.1	31.6
2000 Households by Vehicles Available			
Total	4,567	10,381	21,880
None	2.3%	4.0%	3.7%
1	29.8%	27.0%	24.9%
2	46.5%	46.1%	47.9%
3	16.8%	17.8%	17.8%
4	3.9%	3.9%	4.3%
5+	0.6%	1.2%	1.4%
Average Number of Vehicles Available	1.9	2.0	2.0



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Johnson Estate Rd, Clayton, ...

Latitude: 35.626151
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Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
2000 Households by Type			
 Total	4,544	10,363	21,849
Family Households	75.1%	75.6%	76.6%
Married-couple Family	60.8%	61.8%	63.7%
With Related Children	33.1%	32.0%	33.1%
Other Family (No Spouse)	14.3%	13.8%	12.9%
With Related Children	10.4%	9.7%	8.9%
Nonfamily Households	24.9%	24.4%	23.4%
Householder Living Alone	19.7%	19.6%	18.5%
Householder Not Living Alone	5.2%	4.8%	4.9%
Households with Related Children	43.6%	41.8%	42.0%
Households with Persons 65+	12.0%	13.2%	12.9%
2000 Households by Size			
Total	4,544	10,363	21,849
1 Person Household	19.7%	19.6%	18.5%
2 Person Household	32.9%	34.5%	34.7%
3 Person Household	21.4%	20.5%	20.6%
4 Person Household	17.5%	17.1%	17.7%
5 Person Household	5.6%	5.6%	5.8%
6 Person Household	1.8%	1.8%	1.8%
7+ Person Household	1.2%	1.0%	1.0%
2000 Households by Year Householder Moved In			
Total	4,568	10,383	21,879
Moved in 1999 to March 2000	21.6%	19.7%	19.8%
Moved in 1995 to 1998	36.9%	36.9%	36.7%
Moved in 1990 to 1994	21.8%	19.8%	18.5%
Moved in 1980 to 1989	11.4%	13.1%	14.1%
Moved in 1970 to 1979	5.0%	5.4%	5.7%
Moved in 1969 or Earlier	3.2%	5.0%	5.1%
Median Year Householder Moved In	1996	1996	1996
2000 Housing Units by Units in Structure			
 Total	4,837	10,967	23,141
1, Detached	72.1%	74.4%	74.8%
1, Attached	1.5%	1.4%	1.4%
2	1.3%	1.3%	1.0%
3 or 4	0.9%	1.2%	1.5%
5 to 9	1.3%	1.1%	0.9%
10 to 19	0.8%	0.5%	0.2%
20+	0.7%	0.8%	0.4%
Mobile Home	21.5%	19.2%	19.7%
Other	0.0%	0.1%	0.1%
2000 Housing Units by Year Structure Built			
Total	4,843	10,943	23,123
1999 to March 2000	8.7%	7.8%	8.3%
1995 to 1998	25.6%	24.3%	24.0%
1990 to 1994	22.3%	18.8%	16.8%
1980 to 1989	21.5%	20.8%	21.8%
1970 to 1979	11.5%	13.0%	13.6%
1969 or Earlier	10.5%	15.3%	15.4%
Median Year Structure Built	1991	1990	1990

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Johnson Estate Rd, Clayton, ...

Market Profile

Prepared by James BakerThe Lundy Group, Inc.

Latitude: 35.626151
Longitude: -78.506898

Ring: 3, 5, 8 Miles

	3 miles radius	5 miles radius	8 miles radius
Top 3 Tapestry Segments			
1.	Up and Coming Families	Up and Coming Families	Up and Coming Families
2.	Midland Crowd	Midland Crowd	Midland Crowd
3.	Retirement Communities	Main Street, USA	Milk and Cookies



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,127,946	\$27,176,713	\$65,844,884
Average Spent	\$1,755.78	\$1,720.70	\$1,765.56
Spending Potential Index	73	72	74
Computers & Accessories: Total \$	\$1,780,924	\$3,643,316	\$8,825,253
Average Spent	\$238.19	\$230.68	\$236.64
Spending Potential Index	108	105	108
Education: Total \$	\$9,242,040	\$19,165,401	\$46,716,314
Average Spent	\$1,236.06	\$1,213.46	\$1,252.65
Spending Potential Index	101	99	103
Entertainment/Recreation: Total \$	\$26,086,330	\$53,926,891	\$130,874,215
Average Spent	\$3,488.88	\$3,414.39	\$3,509.26
Spending Potential Index	108	106	109
Food at Home: Total \$	\$33,785,090	\$70,732,205	\$171,500,242
Average Spent	\$4,518.54	\$4,478.42	\$4,598.60
Spending Potential Index	101	100	103
Food Away from Home: Total \$	\$25,513,463	\$52,925,058	\$128,346,450
Average Spent	\$3,412.26	\$3,350.96	\$3,441.48
Spending Potential Index	106	104	107
Health Care: Total \$	\$27,431,849	\$58,282,735	\$141,703,290
Average Spent	\$3,668.83	\$3,690.18	\$3,799.63
Spending Potential Index	98	99	102
HH Furnishings & Equipment: Total \$	\$14,667,476	\$30,162,808	\$73,168,633
Average Spent	\$1,961.68	\$1,909.76	\$1,961.94
Spending Potential Index	95	93	95
Investments: Total \$	\$11,599,074	\$24,306,590	\$59,083,998
Average Spent	\$1,551.30	\$1,538.98	\$1,584.28
Spending Potential Index	89	88	91
Retail Goods: Total \$	\$188,731,889	\$392,212,708	\$952,018,444
Average Spent	\$25,241.66	\$24,833.02	\$25,527.39
Spending Potential Index	102	100	103
Shelter: Total \$	\$127,129,952	\$260,870,999	\$631,156,898
Average Spent	\$17,002.80	\$16,517.10	\$16,923.82
Spending Potential Index	108	105	107
TV/Video/Audio: Total \$	\$9,663,533	\$20,151,152	\$48,845,318
Average Spent	\$1,292.43	\$1,275.87	\$1,309.74
Spending Potential Index	104	103	105
Travel: Total \$	\$15,051,647	\$30,862,584	\$74,933,890
Average Spent	\$2,013.06	\$1,954.07	\$2,009.27
Spending Potential Index	106	103	106
Vehicle Maintenance & Repairs: Total \$	\$7,415,043	\$15,425,907	\$37,444,127
Average Spent	\$991.71	\$976.69	\$1,004.03
Spending Potential Index	105	104	107

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.